



FeetMe announces two New Senior Leadership appointments to deliver its data driven pharma grade gait analysis platform and support its growth.

⇒ *Spencer Jacobs joins as Chief Commercial Officer*

⇒ *Olivier Simon named Chief Medical Officer*

Paris, January, 2020 - FeetMe, a medical device company that produces smart medical wearables and digital health services to improve mobility, today announced two key hires to reinforce its management team: Spencer Jacobs as Chief Commercial Officer and Olivier Simon as Chief Medical Officer. These hires come with the latest fundraise in July 2019 and the acceleration of its commercial activities in clinical trials for pharmaceutical industry and healthcare services for hospitals and rehabilitation facilities worldwide.

Since 2019, FeetMe has started to provide pharmaceutical companies, hospitals and rehabilitation centres with FeetMe® Evaluation, a solution for ambulatory gait assessment that combines miniaturized pressure sensors, motion sensors and an embedded calculation power to allow real time gait parameters assessment. FeetMe® Evaluation is the first and only data-driven pharma-grade gait analysis platform providing validated and objective measurements of mobility.

“I am proud to add these accomplished individuals to the FeetMe team at this important time in our company’s development,” said Alexis Mathieu, FeetMe’s CEO and cofounder. “The expansion of our team is key to provide stronger operational support and medical expertise for our customers in the therapeutic areas of interest. It’s an evidence of the interest of our platform and its value in the industry”



Olivier Simon, 50, joined FeetMe in November 2019 as Chief Medical Officer with 10 years of Experience in different Pharmaceutical companies and in different positions. Olivier was successively Senior Director of Global Medical Affairs at Merz, Head of Medical Affairs Europe at Medday and Associate Director Medical affairs at Biogen. He successfully conducted international Phase IV studies. Before that, Olivier held various position as Neurologist and Physical & Rehabilitation Medicine in Stroke, Multiple Sclerosis, Movement disorders and Parkinson. Olivier is a Neurologist by training, PRM specialist and holds a PhD in Neuroscience.



Spencer Jacobs, 49, joined FeetMe in January 2020 as Chief Commercial Officer with 20 years of Experience in International Clinical Trials at Executive level. He has over 18 years of International experience at technology platform/service providers introducing solutions to Clinical Trials (CRO and Pharmaceutical Companies). Previously, Spencer was ERT VP Sales ROW and responsible for ERT's business growth in Europe and ROW for global & midmarket Pharmaceutical companies and Biotechs. Before that, he developed himself in leadership roles with increasing responsibilities from operations to sales & business development at Biomedical Systems Europe selling both medical devices (ECG Holter) and services for clinical trials. Spencer holds a master’s degree in industrial Engineer Aeronautics from Industriële Hogeschool Brussels.

About FeetMe:

FeetMe is a certified medical device company developing smart medical wearables to improve



mobility based on connected insoles. The innovative technology from FeetMe allows gait and posture analysis in real-time and real-life conditions. The technology combines pressure sensors, motion sensors and learning algorithms to analyse patients' functional capacity, as well as empower rehabilitation among sufferers of gait disorders. FeetMe proposes the world's first and most advanced technology platform for real-world disease diagnostics, monitoring and rehabilitation based on movement data.

www.feetme.fr

Images :



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